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Nicholas Moryl rated it it was ok. The first half the book is an interesting recounting of the development of iOS, the iPhone, the iPad, and Android, and the people surrounding it.

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Dogfight: How Apple and Google Went to War and Started a Revolution by Fred Vogelstein is a tale of two companies, two of the most important of the current era, how they both started working on phone projects, and how it not

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Dogfight does a great job at portraying what the Apple engineers went through designing a revolutionary device, the pressure they were under, and the overall atmosphere inside of Apple HQ. After the introduction of the iPhone Dogfight turns it's focus on Android development, and discusses each companies struggle to become the

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dominating force in the present day
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Apple's now-lionized CEO, and Eric Schmidt, Google's executive chairman; and inside the deals, lawsuits, and allegations that mold the way we communicate.

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Google's executive chairman; and inside the deals, lawsuits, and allegations that mold the way we communicate.

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Dogfight follows the iOS and Android fight between Apple and Google. The best history of Apple in this period is

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Steve Jobs , Walter Isaacson's famed biography, while Inside the Plex is an overview of Google - both written during the hottest part of the Apple-Google phone war.

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and board rooms where company dogma translates into ruthless business; behind outsize personalities like Steve Jobs, Apple's now-lionized CEO, and Eric Schmidt, Google's executive chairman; and inside the deals, lawsuits, and allegations that mold the way we communicate.

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Dogfight: How Apple and Google

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Dogfight: How Apple and Google Went to War and Started a Revolution by Fred Vogelstein is a tale of two companies, two of the most important of the current era, how they both started working on phone projects, and how it not only destroyed their friendships, but eventually the careers of many involved.

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Much of it is already well known. Google,
worried that Microsoft would