

Suitably Modern Making Middle Class Culture In A New Consumer Society

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Mark Liechty. Suitably Modern: Making Middle-Class Culture ...

Abstract. This article examines the ways in which religious practices play a critical role in formulating middle-class identities among upwardly mobile Hindu women—members of what I call the “aspirational middle classes”—in Pulan, an urban neighborhood of Udaipur, Rajasthan.

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Suitably Modern Making Middle Class

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Ganeśa Caturthī and the Making of the Aspirational Middle ...

Suitably Modern: Making Middle-Class Culture in a New Consumer Society. Princeton: Princeton University Press. Service to Community. Founding co-editor (since 1996) of the interdisciplinary Nepal Studies journal Studies in Nepali History and Society (SINHAS). Notable Honors.

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New Jersey: Princeton University Press Theorising the Middle Class Review by Michael Armand P. Canilao Graduate Student, University of Illinois at Chicago Mark Liechty’s Suitably Modern: Making Middle-Class Culture in a New Consumer Society (2003, New Jersey: Princeton University Press) is a valuable contribution to the theorisation of the ...

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In Suitably Modern, the American anthropologist Mark Liechty breaks the mold and delves deeply into what he calls Making Middle-Class Culture in Kathmandu. Because it is a scholarly study, some readers may balk at a discussion of social theory, upon which all anthropologists interpret their subject matter.

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Pt. I. Introduction. 1. Middle-Class Construction. 2. Modern Nepali History and the Rise of the Middle Class; Pt. II. Class and Consumerism. 3. Middle-Class Consciousness: "Hanging between the High and the Low" 4. Consumer Culture in Kathmandu: "Playing with Your Brain" 5. "Doing Fashion" in Kathmandu: Class and the Consumer Public

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Suitably Modern: Making Middle-class Culture in a New ...

MARK LIECHTY: Suitably modern: making middle-class culture in a new consumer society. xvii, 292 pp. Princeton and Oxford: Princeton University Press, 2003. £13.95. - Volume 67 Issue 1 - DAVID N. GELLNER

MARK LIECHTY: Suitably modern: making middle-class culture ...

Suitably Modern: Making Middle-Class Culture in a New Consumer Society Mark Liechty. Chapter 1. MIDDLE-CLASS CONSTRUCTION. No actual class formation in history is any truer or more real than any other, and class defines itself as, in fact, it eventuates.

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(2008) Suitably Modern: Making Middle Class Culture in Kathmandu. Kathmandu: Martin Chautari Press. (Reprint of Suitably Modern: Making Middle Class Culture in a New Consumer Society, Princeton, 2003.) (2003) Suitably Modern: Making Middle-Class Culture in a New Consumer Society. Princeton: Princeton University Press.