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The topic of evaluation can be a somewhat dry one but this book does a great job at giving useful information and being an easy read. The book also provides real world examples of concepts that the chapters cover in a manner that doesn't feel condescending. For a topic that I thought I was going to despise,...

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The ABCs of Evaluation: Timeless Techniques for Program and Project Managers, Second Edition (Revised) John Boulmetis and Phyllis Dutwin This updated resource shows how to select participants for an evaluation and how to deal with multiple goals and objectives, including those of an organization, its staff, and the client.