

The Second Bounce Of The Ball Turning Risk Into Opportunity

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The Second Bounce Of The Ball by Ronald Cohen (ebook)

In business, everyone can see the first bounce of the ball. It is the second bounce that is uncertain. Ronald Cohen, one of the world's leading private-equity investors, argues that the entrepreneur's aim is to take advantage of that uncertainty: for it is only in situations of uncertainty that significant gains can be made.

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In business, everyone can see the first bounce of the ball. It is the second bounce that is uncertain.

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Don't have a mid-life crisis, have a 'second bounce'. How ...

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The Second Bounce of the Ball book. Read 7 reviews from the world's largest community for readers. In this ground-breaking book, Sir Ronald Cohen uses hi...

The Second Bounce of the Ball: Turning Risk Into ...

Unfortunately, 'The Second Bounce of the Ball' doesn't work on two levels: I found little of value in its rather hackneyed insights and metaphors, and as a personal tale it lacks engagement and excitement. I find this all the more disappointing because of Sir Ronald Cohen's stature and achievements.

Book review: The Second Bounce Of The Ball

allude to the V shape of the Second Bounce. Whereas a midlife crisis takes the shape of a blip of false energy followed by a decline, the V of the Second Bounce refers to how we can come back with our vitality renewed. THE V OF THE Second The Second Bounce Bounce TYPICAL VIEW OF LIFE Peak followed by decline. The second bounce The second bounce

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The Second Bounce Of The Ball: Turning Risk Into Opportunity [Ronald Cohen] on Amazon.com. *FREE* shipping on qualifying offers. 'One of the best books written on entrepreneurship in recent years' FINANCIAL TIMES In business

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I had not read Ronnie Cohen's book "The Second Bounce of the Ball", nor his phrase "The first rule of luck in business is that you should persevere in doing the right thing. Opportunities will ...

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The Second Bounce Of The Ball: Turning Risk Into ...

The Second Bounce of the Ball: Turning Risk into Opportunity is a non-fiction book about entrepreneurship, written by Sir Ronald Cohen and first published in 2007 by Weidenfeld & Nicolson, London. The book discusses what it takes to become a successful entrepreneur, and contains biographical anecdotes from...

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that is uncertain.

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No matter the economic climate, making money is a difficult thing to do. Ronald Cohen's 2007 book serves as a useful reminder to young and old entrepreneurs alike that the cream generally rises to the top in business, with tough economic times cau...

Welcome to Second Bounce

The Second Bounce Of The Ball by Ronald Cohen In business, everyone can see the first bounce of the ball. It is the second bounce that is uncertain. Ronald Cohen, one of the world's leading private-equity investors, argues that the entrepreneur's aim is to take advantage of that uncertainty: for it is only in situations of uncertainty that significant gains can be made. Putting it another way ...

The Second Bounce: The Goodyears are still to come

“The second bounce involves going through a process too, but going through it deliberately, rather than being caught up in it helplessly or with a sense of panic at time slipping by.” The mid-life ritual. The mid-life ritual is a way of assessing the first half of your life and working out your ambitions from now on, and there are five ...

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