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Melissa A. Schilling is the Herzog Family Professor of Management at New York University Stern School of Business. She received her Bachelor of Science in business administration from the University of Colorado at Boulder, and a Doctor of Philosophy in strategic management from the University of Washington.

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**Melissa Schilling - Wikipedia**

Melissa Schilling is the John Herzog Professor of Management and Organizations at New York University Stern School of Business. Her research focuses on innovation and creativity and addresses topics such as collaboration and technology trajectories in high technology industries that encompass computers, smartphones, biotechnology, electric vehicles and video games.

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